CURRICULUM *Proposal*

Tech Twins
Curriculum

WELCOME

Tech Twins, LLC is a company that develops turnkey digital curriculum for business and technology education worldwide.

We are award-winning twin educators passionate about education, business, and technology. In our 14 years in education, we have created over 26 courses and 460+ products with 3600+ positive reviews used in all 50 US states and 93+ countries by 30,000+ educators.

Our resources are engaging, rigorous, and tech-savvy, incorporating real-world applications and project-based learning. We believe there is no one-size-fits-all approach to learning, and we have designed our curriculum to meet student's needs at all levels.

Start off the school year fully prepared with our read-to-use lesson plans!
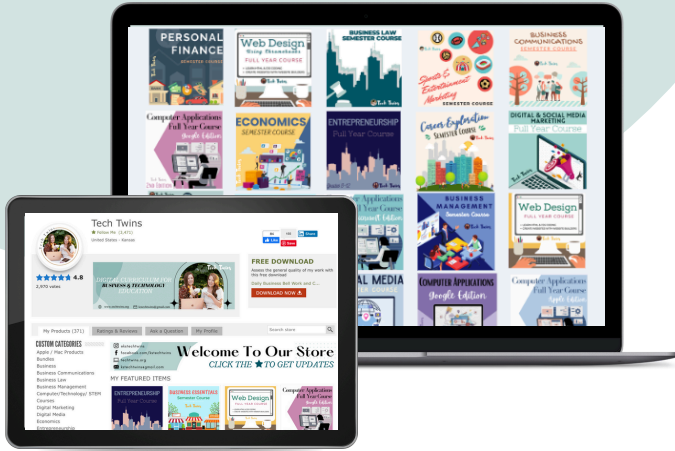
Why Tech Twins?

2024

NATIONAL BUSINESS EDUCATION ASSOCIATION TRUSTED PROVIDERS

TEACHER PAY TEACHERS AUTHORS TO FOLLOW OF THE WEEK

460+ Business & Technology Courses, Lessons, Projects & Activities

Resources Used By Over 30,000+ Teachers

★★★★★

Over 3,600 Positive Reviews

I JUST BOUGHT THIS COURSE AND I HOPED TO FIND A FEW THINGS TO INCORPORATE INTO MY ENTREPRENEURSHIP CLASS BUT I HAVE TO SAY THAT I AM BLOWN AWAY. THERE IS SO MUCH I WILL USE. VERY WELL ORGANIZED, ACCURATE CONTENT, EASY TO FOLLOW. THEY THOUGHT OF EVERYTHING

- MARJORIE D

I purchased another teachers SEM units from tPT and scraped them in favor of this unit! I have yet to be disappointed in using the Tech Twins materials!! Thank you !

- TRACIE N.

Providing lessons for 14 years to teachers worldwide in all 50 states and 93+ countries.

$ Affordable Pricing With Teacher Budgets Kept In Mind!

CURRICULUM DEVELOPERS

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Tech Twins

www.techtwins.org
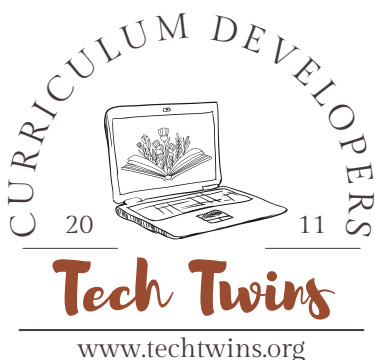
Created by award–winning teachers with master's degrees with 14 years of experience in education, teaching 20 different subjects.
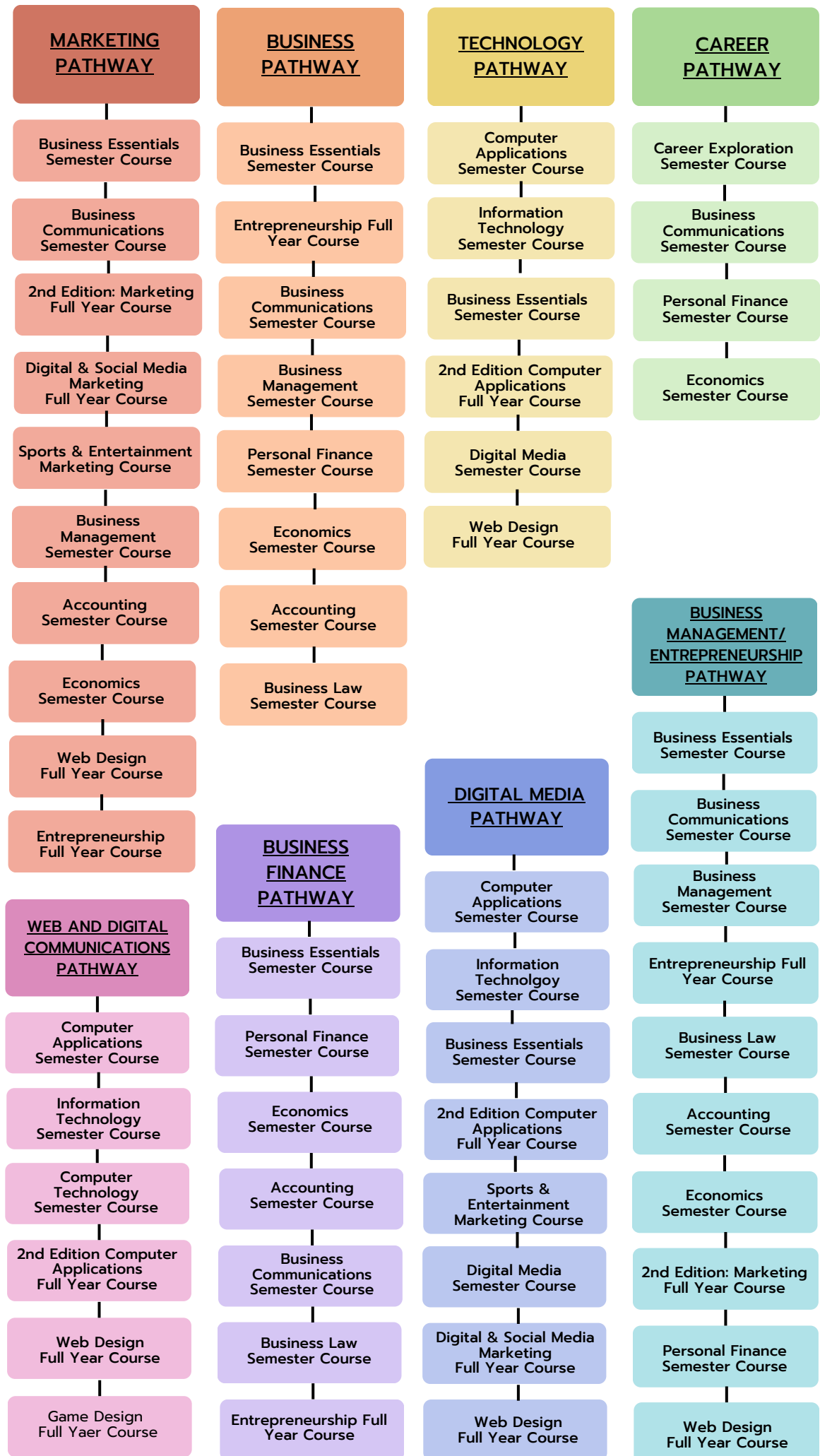
26 Courses

Course Highlights:

- All courses are priced under $300.
- One-time purchase with continued free updates.
- Downloadable zip file and shared Google Drive folder for the entire course.
- Courses can be taught in the classroom or online and are Google, Windows, and Mac-friendly!
- All documents are editable to meet your classroom needs.
- National Business Education Association Standards and ISTE Standards Included.
- Everything you need from Day 1 of class to Finals.
- All lessons incorporate technology and real-world applications.
- Courses provide differentiated instruction and mastery of content.
- Created by award-winning teachers with master's degrees with 14 years of experience in the classroom, teaching 20 different subjects.

COURSE ROAD MAP

CAREER & TECHNICAL PATHWAYS

Curious how our 26 courses can meet your Career & Technical Pathways? Check out our Course Road Map

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MARKETING PATHWAY

- Business Essentials — Semester Course
- Business Communications — Semester Course
- 2nd Edition: Marketing — Full Year Course
- Digital & Social Media Marketing — Full Year Course
- Sports & Entertainment Marketing Course
- Business Management — Semester Course
- Accounting — Semester Course
- Economics — Semester Course
- Web Design — Full Year Course
- Entrepreneurship — Full Year Course

WEB AND DIGITAL COMMUNICATIONS PATHWAY

- Computer Applications — Semester Course
- Information Technology — Semester Course
- Computer Technology — Semester Course
- 2nd Edition Computer Applications — Full Year Course
- Web Design — Full Year Course
- Game Design — Full Yaer Course

BUSINESS PATHWAY

- Business Essentials — Semester Course
- Entrepreneurship Full Year Course
- Business Communications — Semester Course
- Business Management — Semester Course
- Personal Finance — Semester Course
- Economics — Semester Course
- Accounting — Semester Course
- Business Law — Semester Course

BUSINESS FINANCE PATHWAY

- Business Essentials — Semester Course
- Personal Finance — Semester Course
- Economics — Semester Course
- Accounting — Semester Course
- Business Communications — Semester Course
- Business Law — Semester Course
- Entrepreneurship Full Year Course

TECHNOLOGY PATHWAY

- Computer Applications — Semester Course
- Information Technology — Semester Course
- Business Essentials — Semester Course
- 2nd Edition Computer Applications — Full Year Course
- Digital Media — Semester Course
- Web Design — Full Year Course

DIGITAL MEDIA PATHWAY

- Computer Applications — Semester Course
- Information Technolgoy — Semester Course
- Business Essentials — Semester Course
- 2nd Edition Computer Applications — Full Year Course
- Sports & Entertainment Marketing Course
- Digital Media — Semester Course
- Digital & Social Media Marketing — Full Year Course
- Web Design — Full Year Course

CAREER PATHWAY

- Career Exploration — Semester Course
- Business Communications — Semester Course
- Personal Finance — Semester Course
- Economics — Semester Course

BUSINESS MANAGEMENT/ ENTREPRENEURSHIP PATHWAY

- Business Essentials — Semester Course
- Business Communications — Semester Course
- Business Management — Semester Course
- Entrepreneurship Full Year Course
- Business Law — Semester Course
- Accounting — Semester Course
- Economics — Semester Course
- 2nd Edition: Marketing — Full Year Course
- Personal Finance — Semester Course
- Web Design — Full Year Course

Lessons, Projects & Activities

We also offer over 460+ Unit Plans, Lessons, Projects & Activities. Below are information about our resources:

- Perfect for a one-day activity or a few weeks' worth of lessons.
- Can purchase individual products to build your perfect curriculum.
- One-time purchase per teacher with continued free updates.
- Products come with downloadable zip files and shared Google Drive folders.
- Lessons can be taught in the classroom or online
- Google, Windows, and Mac-friendly!
- All documents are editable to meet your classroom needs.
- Professional lessons created to meet national standards and provide differentiated instruction and mastery of content.
- Our products have detailed daily instructions that require little prep!
- All lessons are infused with technology and real-world application and are designed to be engaging and rigorous.

Business Advertising Project
$5.00

Principles of Marketing Unit Plan
$21.00

Digital Marketing Strategies Unit Plan
$19.00

Search Engine Optimization & Digital Analytics Unit Plan
$19.00

Social Media & E-Commerce Unit Plan
$21.00

Digital Advertising & Content Marketing Unit Plan
$21.00

Video & Website Marketing Unit Plan
$35.00

Email & Mobile Marketing Unit Plan
$21.00

Internet Safety/ Cyberbullying Unit Plan- 2nd Edition
$19.00

Web Design- HTML Coding Basics Unit 1
$30.00

Social Media Marketing Unit Plan
$23.00

Digital Vision Board
$12.00

The Business Plan Project
$12.00

1st Edition Internet Safety & Cyberbullying
$13.00

Digital Marketing Activities
$3.30

Businesses Making The Switch Project- Traditional vs. Digital Marketing
$4.50

Undercover Boss Episode Reflection- Business Activity
$2.00

School Digital Marketing Strategy Project
$4.50

Search Engine Optimization & Digital Analytics Activities
$3.30

Search Engine Optimization & Digital Analytics Infographic Project
$4.50

School Social Media Campaign Project
$5.50

What is E-Commerce? Activity
$2.25

Social Media- Digital Marketing Pros & Cons Activity
$1.75

Genre of Music -Video Editing Assignment
$2.25

Email Marketing Project
$4.50

Email & Mobile Marketing Activities
$3.30

Content Marketing- Advertising Project
$4.50

Content Marketing & Digital Advertising Activities
$3.30

School Goods & Services Proposal Project
$4.50

Technology in Business Unit Plan
$13.25

Microsoft Word Unit Plan
$31.00

Microsoft PowerPoint Unit Plan
$27.50

Think Pair Share & Reflect- Productivity Invention
$3.00

Market Structure & Productivity 3-Part WebQuest
$3.00

Relative Pricing Consumer Taste-Test Activity
$3.00

Undercover Boss Episode Reflection- Economics Activity
$2.00

Keynote Speakers

Are you looking for knowledgeable and engaging educational keynote speakers? As national speakers, we offer expertise, passion, and a commitment to inspire lifelong learning. Our presentations educate, empower, and provide actionable insights. Contact us today to create an unforgettable event! info@techtwins.org

PRESENTATION OPTIONS

- Keynote: Elevating Learning
- Spice Up Your Lessons: Innovative Lesson Ideas for the Modern Classroom
- The Business Playground: Interactive Learning Stations
- Emerging Tech Trends in Business Education
- Seamless Integration of Technology in Teaching

- AI and Automation in the Classroom
- Building a Strong Foundation in Coding
- Must-Have Apps and Websites for Educators
- Fostering Entrepreneurship in the Classroom
- Real-World Projects: Digital & Social Media Marketing for Students

Elevate LEARNING

KEYNOTE SPEAKERS

Tech Twins
Nichole Milleville & Samantha Cooper

- GLOBAL LEADERS IN CURRICULUM DEVELOPMENT
- CO-FOUNDERS/ AUTHORS
- NATIONAL KEYNOTE SPEAKERS
- AWARD-WINNING EDUCATORS

MEET THE TEAM

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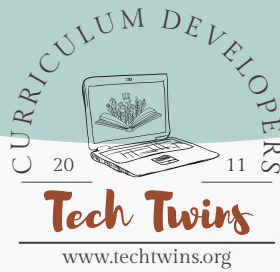
Nichole Milleville
Co-Founder & Author

Samantha Cooper
Co-Founder & Author

Brent Milleville
Chief Executive Officer

Clint Cooper
Chief Financial Officer

Doug Jensen
Jensen Tech Innovation Consulting, LLC
Digital Innovation Specialist

Julie Jensen
Jensen Tech Innovation Consulting, LLC
Curriculum & Creative Specialist

Contact Us

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🌐 www.techtwins.org
TECH TWINS, LLC

LEARN MORE
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CURRICULUM DEVELOPERS

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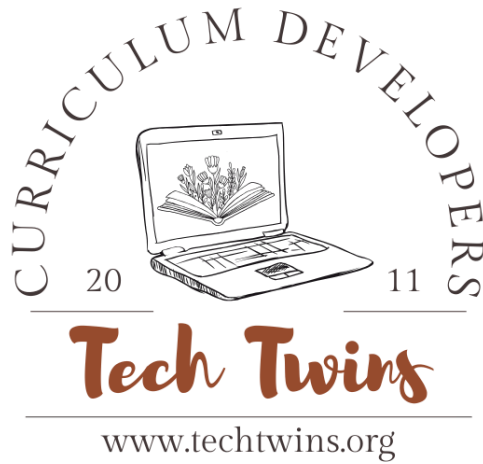
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Thank you!

NEXT STEPS

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